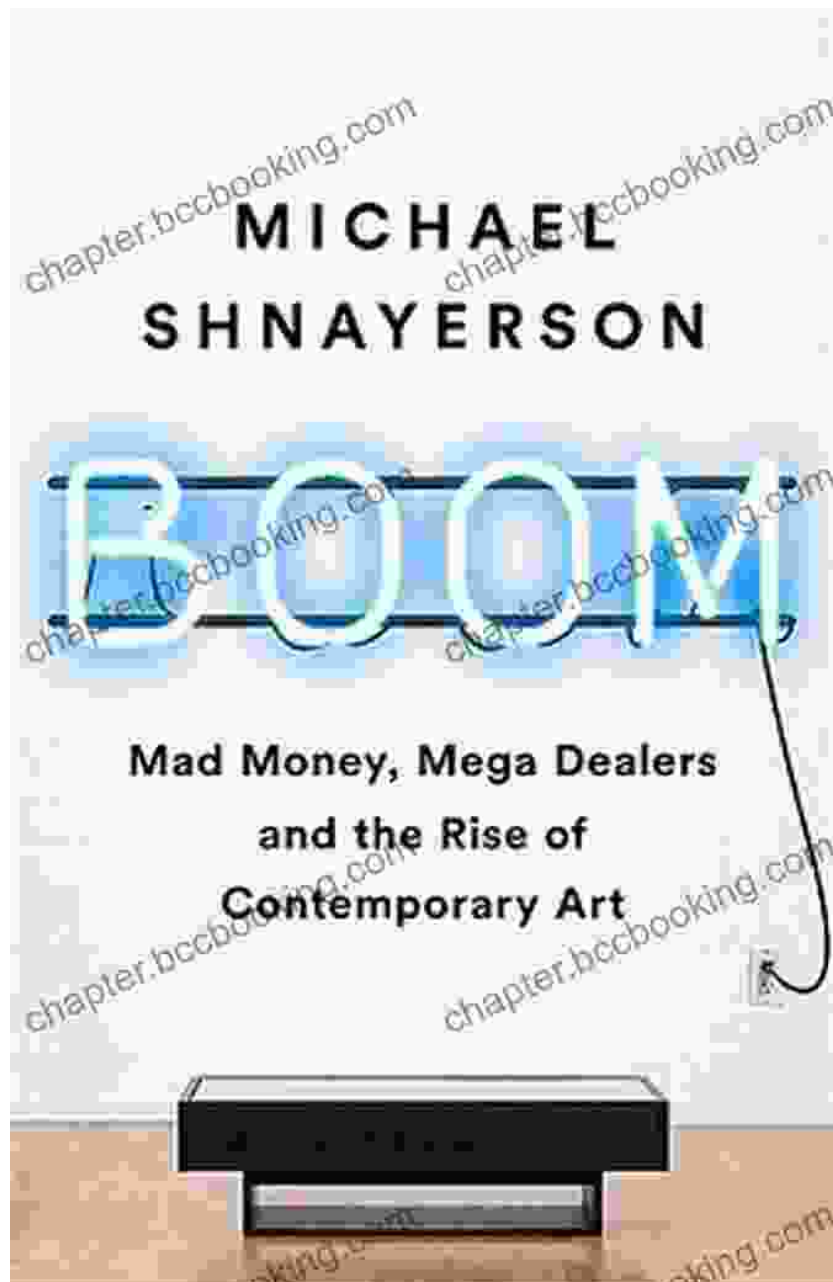


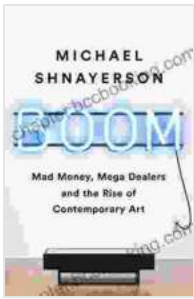
Mad Money, Mega Dealers, and the Rise of Contemporary Art



By Deborah Solomon

In her new book, *Mad Money, Mega Dealers, and the Rise of Contemporary Art*, Deborah Solomon tells the story of the rise of the

contemporary art market, from its humble beginnings in the 1960s to its current status as a global phenomenon. Solomon interviews key figures in the art world, including dealers, artists, and collectors, to provide a fascinating insider's look at the workings of this complex and often opaque market.



Boom: Mad Money, Mega Dealers, and the Rise of Contemporary Art by Michael Shnayerson

★★★★☆ 4.5 out of 5

Language	: English
File size	: 1739 KB
Text-to-Speech	: Enabled
Screen Reader	: Supported
Enhanced typesetting	: Enabled
Word Wise	: Enabled
Print length	: 465 pages



Solomon begins her book by describing the early days of the contemporary art market, when dealers were often little more than glorified middlemen. They would buy works of art from artists for a few hundred dollars and then resell them to collectors for a few thousand dollars. Today, the contemporary art market is a multi-billion dollar industry, and dealers are some of the most powerful figures in the art world. They have the power to make or break artists' careers, and they play a major role in determining the prices of works of art.

One of the most important figures in the rise of the contemporary art market is Larry Gagosian. Gagosian is a charismatic and ambitious dealer who has built a global empire of galleries. He represents some of the biggest names

in contemporary art, including Jeff Koons, Damien Hirst, and Takashi Murakami. Gagosian is known for his aggressive tactics and his willingness to take risks. He has been credited with helping to create the market for contemporary art, and he is one of the most influential dealers in the world.

Another key figure in the rise of the contemporary art market is David Zwirner. Zwirner is a more traditional dealer than Gagosian, but he has also been very successful in the contemporary art market. He represents a wide range of artists, from emerging talents to established masters. Zwirner is known for his knowledge of the art market and his ability to spot trends. He has been a major force in the development of the contemporary art market, and he is one of the most respected dealers in the world.

Solomon's book is a fascinating look at the inner workings of the contemporary art market. She provides a wealth of information about the dealers, artists, and collectors who have shaped this market. *Mad Money, Mega Dealers, and the Rise of Contemporary Art* is a must-read for anyone interested in the art world.

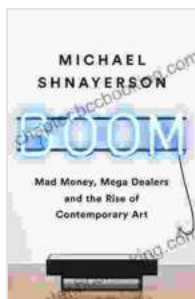
Praise for *Mad Money, Mega Dealers, and the Rise of Contemporary Art*

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