

How Established Companies Sustain Competitive Advantage: From Now to Next

By [Author's Name]



Digital Business Transformation: How Established Companies Sustain Competitive Advantage From Now to Next by Nigel Vaz

★★★★☆ 4.4 out of 5

Language : English
File size : 6779 KB
Text-to-Speech : Enabled
Screen Reader : Supported
Enhanced typesetting : Enabled
Word Wise : Enabled

Print length : 215 pages
Lending : Enabled



In the fast-paced world of business, it's more important than ever for established companies to sustain their competitive advantage. This book provides a comprehensive guide to help companies do just that.

Drawing on decades of research and experience, [Author's Name] provides a framework for understanding the challenges that established companies face and the strategies they can use to overcome them. He shows how companies can:

- Innovate without disrupting their core business
- Adapt to changing market conditions
- Build a culture of agility and resilience
- Execute their strategies effectively

This book is essential reading for executives and managers who want to help their companies stay ahead of the competition and thrive in the years to come.

Praise for How Established Companies Sustain Competitive Advantage: From Now to Next

"[Author's Name] has written a must-read book for any executive who wants to keep their company competitive in the 21st century. He provides a

wealth of insights and practical advice that can help companies of all sizes succeed."

- [Business Leader's Name]

"This book is a game-changer for established companies. [Author's Name] shows how companies can embrace innovation, adapt to change, and build a culture of resilience to stay ahead of the competition."

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