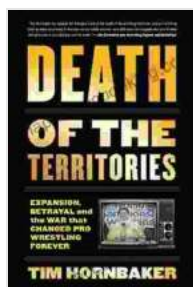


Death of the Territories: The End of the Old WWF Era

The year was 1995, and the professional wrestling landscape was about to change forever.



Death of the Territories: Expansion, Betrayal and the War that Changed Pro Wrestling Forever by Tim Hornbaker

★★★★☆ 4.7 out of 5

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File size : 2273 KB
Text-to-Speech : Enabled
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For decades, the wrestling business had been dominated by regional promotions, known as territories. These territories were often run by powerful local promoters, who held a monopoly on the wrestling market in their area.

But in the early 1990s, a new force emerged in the wrestling world: the World Wrestling Federation (WWF). Under the leadership of Vince McMahon, the WWF began to expand its reach beyond its traditional base in the Northeast.

McMahon's WWF was a more centralized, corporate entity than the regional territories. It had a national television deal and a roster of larger-than-life characters, such as Hulk Hogan, The Ultimate Warrior, and Bret Hart.

The WWF's expansion put a strain on the old territorial system. Promoters who had once been content to run their own small fiefdoms now found themselves competing with a national juggernaut.

In 1995, the WWF launched a new weekly television show called Monday Night Raw. Raw was a groundbreaking show, featuring edgier storylines and more athletic action than the territorial shows.

Raw was an instant hit, and it quickly became the most popular wrestling show on television. The show's success helped to accelerate the decline of the territorial system.

By the end of the 1990s, most of the old territories had been wiped out. The WWF had become the undisputed king of the wrestling world.

The death of the territories was a major turning point in the history of professional wrestling. It marked the end of an era and the beginning of a new one.

The WWF's national expansion and the rise of Monday Night Raw paved the way for the "Attitude Era," a period of time in the late 1990s and early 2000s when the WWF became more edgy and adult-oriented.

The Attitude Era was a huge success, and it helped to make the WWF the most popular wrestling promotion in the world.

The death of the territories was a necessary step in the evolution of professional wrestling. It allowed the WWF to become a global powerhouse and to create some of the most iconic moments in wrestling history.

The Cultural Impact of the Attitude Era

The Attitude Era was a cultural phenomenon. It was a time when wrestling was more popular than ever before, and it had a major impact on popular culture.

The Attitude Era was known for its edgy storylines, its larger-than-life characters, and its high-flying action. It was a time when wrestling was more about entertainment than it was about competition.

The Attitude Era was also a time of great change for the WWF. The company went from being a family-friendly promotion to one that was more adult-oriented.

The Attitude Era had a major impact on popular culture. It helped to make wrestling more mainstream, and it introduced a new generation of fans to the sport.

The Attitude Era is still considered to be one of the greatest eras in wrestling history. It was a time of innovation and creativity, and it helped to shape the future of the sport.

The Legacy of the Death of the Territories

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The legacy of the death of the territories is still felt today. The WWF (now WWE) is still the dominant force in the wrestling world, and it continues to produce some of the most popular and entertaining wrestling shows on television.

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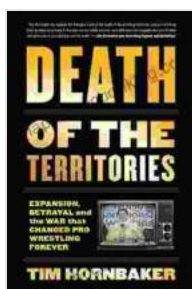
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